

COMMONWEALTH OF KENTUCKY
DEPARTMENT OF INSURANCE
FRANKFORT, KENTUCKY

IN THE MATTER OF:

Fact-Finding Hearing Related to
"Child-Only" Coverage

TRANSCRIPT OF HEARING

OCTOBER 13, 2010

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The foregoing hearing was taken, pursuant to subpoena duces tecum, request for information, and order, on Wednesday, October 13, 2010, beginning at the hour of 1:30 p.m., at the offices the Kentucky Department of Insurance, 2nd Floor Hearing Room, 215 West Main Street, Frankfort, Franklin County, Kentucky, pursuant to KRS 304.2-100, KRS 304.2-340, KRS 304.12-130, and 806 KAR 2:070 and all other applicable law.

1 MS. CLARK: We will go be ahead and get
2 started.

3 I want to welcome everyone to the department.
4 I am Sharon Clark, the commissioner. I think you
5 can see the name tags of my colleagues at the
6 table. And we appreciate everyone's attendance
7 today. I would like to go over and just make some
8 general comments. And then I will turn it over to
9 the facilitator.

10 Obviously the purpose of the meeting was
11 after we learned that there were -- the insurers
12 in the state had declined to write child-only
13 policies. We thought that it was in the public
14 interest to hold a hearing about the matter and
15 try to get some fact finding measures, if you
16 would, to try to get some additional information.

17 The -- we hope to have a deliberative
18 process. And it would be wonderful if we could
19 come to a consensus regarding solutions for the
20 coverage availability by the end of the hearing.

21 We encourage the insurer to come up with any
22 solutions, come up with any ideas. Everything is
23 on the table here. And the other purpose of the
24 hearing is, as I said, for fact finding. The
25 purpose of the hearing is not to debate federal

1 health care law. We're -- and also the purpose is
2 not to scold the insurance companies for their
3 decision.

4 So with that in mind, I would like to
5 introduce Vicky Horn, who is an attorney here with
6 the department. And she will be facilitating the
7 meeting today.

8 Thank you.

9 MS. HORN: I am going to stand up. Can you
10 hear me in the back? Well, you shook your head no
11 so you must have heard something.

12 We began this process by sending everyone the
13 same questions, give you a chance to look over
14 them. And today you will be asked to present your
15 answers to those questions one at a time as I call
16 you forward.

17 You will come and sit at this table so the
18 court reporter can hear you and we can hear you
19 and present answers to those 5 questions. We had
20 requested information pursuant to our subpoena
21 that might have been supplied in addition to the
22 answers to those questions.

23 And all of this information will be made
24 available in the commissioner's final report,
25 which should be forthcoming about 30 days after

1 the end of this hearing.

2 The way we are going to proceed is the
3 insurers will make their opening remarks and
4 answer the 5 questions. At 3 o'clock, we will
5 take a break and collect the interested party
6 questions and let everybody have a break while we
7 look through those and eliminate duplicative
8 questions and questions that might not be quite on
9 point.

10 Then we will return. And those questions
11 will be asked to the insurers.

12 We are going to be out of here by 5. There
13 will not be an opportunity for questions from the
14 floor. There will be no open mic.

15 Are there any questions about the procedure?

16 For those of you who might be listening in
17 the overflow area in the law library, there is a
18 box of question cards at the head of the table if
19 you are looking around for those. All right,
20 then. Let's begin.

21 Can I have the representative from Anthem?
22 If you would just introduce yourself so the court
23 reporter can get your name.

24 MR. LEE: Sure. Good afternoon. And thank
25 you for inviting us today.

1 Commissioner Clark and representatives of the
2 Department of Insurance, thank you for convening
3 this important public forum to discuss issues
4 regarding the recent federal law changes and their
5 impact on the child-only business here in
6 Kentucky.

7 MS. CLARK: Did we get the name of both
8 parties?

9 MR. LEE: Yeah. My name is Jimmy Lee. And I
10 am the senior vice-president for WellPoint. And
11 the president of Anthem's individual market. And
12 I am responsible for our 14 Anthem Blue Cross
13 states with regards to managing the individual
14 business in those states, including Kentucky.

15 So we appreciate the outreach to Anthem to,
16 you know, assist you in seeking solutions that's
17 become an issue not only in Kentucky but across
18 the country as we speak. And that issue is really
19 how to best address the market for stand alone
20 insurance products for children.

21 The department did request, as we heard,
22 specific information about, you know, the number
23 of the child-only policies that we have and what
24 our experience has been with those policies. And
25 we provided that information in the past week.

1 You also submitted in advance the specific
2 areas and questions that you asked me to address
3 today. And I am very happy to do so and have that
4 open dialogue.

5 Before I do, I wanted to take the opportunity
6 to really reiterate Anthem's commitment to the
7 Kentucky marketplace as well as our past and
8 current roles in Kentucky. Much of what the rest
9 of the country is experiencing now with regards to
10 health care reform, or PPACA as we sometimes call
11 it, is really nothing new to Kentucky. If we
12 remember in the 1990's kind of what the roller
13 coaster ride for Kentucky's health insurance
14 market was. And then Anthem was there, along with
15 many of you, during that period. Sometimes
16 holding on for our dear life.

17 You know, when the 60 or so companies that
18 left the marketplace following the reforms of the
19 '90s, Anthem Blue Cross stayed. We have since
20 remained committed to Kentucky through various
21 programs such as the Purchasing Alliance, the GAP
22 Program, Eye Care, Mandate Light, and Kentucky
23 Access.

24 And we are very much hopeful to continue that
25 great partnership with the Kentucky department,

1 the Governor, and General Assembly, as we work to
2 keep our commitment to you and to our customers in
3 the future.

4 I think we all know these are turbulent times
5 in our industry. In a similar environment that
6 Kentucky health care reform experienced in the
7 1990's. But this time, it is on a much larger,
8 grander scale, on a national scale.

9 So, you know, in preparation for today's
10 hearing, we did kind of went back and reviewed the
11 Department's publication that kind of chronicled
12 those health care reforms in Kentucky in the '90s.
13 And there are a lot of, you know, similarities
14 there in what we are trying to tackle in the
15 environment then and in the environment today.

16 I think the real interesting point that I
17 gleaned from, you know, the well-intentioned
18 Kentucky reform efforts in the '90s is that it is
19 that balancing act that occurs between guarantee
20 issue of coverage and affordability.

21 Guaranteed health insurance is a great
22 consumer benefit. But it is expensive,
23 particularly when there is no requirement for
24 people to maintain insurance through that process.
25 So, you know, after all, if one knows that one

1 will be issued coverage without any limitations or
2 any pre-existing conditions, the question becomes
3 why purchase the coverage until I need it.

4 You know, it's a similar concept, you know, I
5 was talking earlier to Lawrence that I would try
6 to explain to my wife people trying to understand
7 what this guarantee issue means. I said it would
8 be similar to us not having to pay homeowner's
9 insurance which would be kind of nice. But then
10 there is this nice law that says, you know, when
11 we smell smoke, we can go on-line and pick out
12 which private company is going to build our house.

13 So there is really not a lot of difference
14 between that when you don't have a mandate and you
15 have guarantee issue.

16 And in Kentucky I think, you know, we chased
17 this same game back in the '90s, guaranteed issue
18 requirements without a mandate that people carry,
19 which led basically all the companies to leave the
20 Kentucky market.

21 So if you think about the problem we are
22 faced with today in regards to child-only
23 policies, the Kentucky experience is again
24 relevant.

25 The regulations for implementing children's

1 coverage provisions of PPACA effectively created
2 guarantee issue requirement with no limits on
3 pre-existing conditions. And as we were one of
4 the few, if not the only, private carrier issuing
5 child-only policies leading up to 9/23, it led to
6 an unlevel competitive playing field for Anthem in
7 Kentucky.

8 And because of this, we did make the decision
9 just prior to 9/23, as permitted under Kentucky
10 and federal law, to really suspend our sales of
11 the child-only market until such times as rules,
12 you know, are in place that would insure that all
13 carriers compete on a level playing field when
14 providing coverage in the child-only market.

15 And really the rules to help develop and
16 insure a sustainable market there.

17 Anthem remains committed to offering a broad
18 range of policies and products and services that
19 meet our customer's needs in the changing health
20 insurance market. We're also committed to
21 implementing the new health care reform
22 legislation in a way that benefits our customers
23 and our members.

24 The absence of a policy that insures all
25 children are in the system really kind of

1 undermines the goal of establishing a balanced
2 risk pool that includes a broad mix of enrollees
3 and helps keep child-only policies, and for that
4 matter all individual policies, more affordable
5 and sustainable.

6 So with that, I will go ahead and if it is
7 all right get into the 5 questions and topics.

8 The first one was to provide general comments
9 about Anthem's coverage of children under age 19
10 prior to September 23. So prior to September 23rd
11 at Anthem, we did offer coverage both as
12 dependents under their parents plans and as
13 subscribers as long as the child-only applicant,
14 you know, met eligibility requirements.

15 Many of our competitors chose to discontinue
16 the sale of child-only policies and most cited,
17 you know, the lack of an effective mandate that I
18 described earlier as well as just ongoing market
19 uncertainly.

20 And, as a result, Anthem again leading up to
21 9/23 was one of few if not the only carrier that
22 at that time was offering child-only products in
23 the Kentucky market.

24 So in order to insure, you know, and operate
25 on a level playing field and that our

1 policyholders in the individual market were not
2 adversely impacted, we reluctantly did choose to
3 suspend the sale of child-only products.

4 Again, unless all insurers are required to
5 offer child-only, the ones that will be at a
6 disadvantage. And their policyholders that have
7 to subsidize that will be at a disadvantage.

8 Okay.

9 Number 2. Provide a general statement
10 regarding applicants under age 19 who were denied
11 coverage prior to the insurer's decision to
12 discontinue issuing policies. All applicants are
13 subject to the eligibility requirement. An
14 example of that might be the residency requirement
15 within our service area.

16 So prior to September 23rd, an applicant was
17 also medically underwritten. A child under age 19
18 could have been denied coverage based on
19 pre-existing conditions that presented a material
20 risk according to our underwriting guidelines.
21 And also, you know, in some cases, you know, there
22 could have been a declination based on several or
23 numerous conditions that an underwriter would
24 review.

25 Okay. So basically there was medical

1 underwriting. It was not guaranteed issue.

2 Okay. Number 3. Under what circumstances
3 would an insurer be willing to reverse its
4 decision to continue writing child-only policies?
5 In our opinion, in order to begin writing
6 child-only policies again without
7 disproportionately disrupting, you know, the
8 impact on the whole individual market, we think
9 again that all insurers must sell child-only
10 policies, not some.

11 So unless all insurers offer child-only, the
12 ones that do, again, will be forced to absorb that
13 additional risk of covering these children with no
14 medical underwriting.

15 Secondary, we think there should be standard,
16 annual open enrollment periods for child-only
17 policies. With standardized effective dates,
18 also, as far as -- such as 30 days after the close
19 of the open enrollment period. Again the
20 standardization is important.

21 Thirdly, rules to encourage continuous
22 coverage and discourage subscribers of child-only
23 policies from enrolling only when services are
24 needed. And then we also think to keep the market
25 viable and to allow children to enroll and the

1 concept of insurance to remain outside of open
2 enrollment periods, that we should be allowed to
3 medically underwrite those children outside of
4 open enrollment periods. And also during the open
5 enrollment period be able to underwrite those --
6 the children and apply the appropriate surcharge,
7 if you will, or rate-up that would be allowed.

8 So actually there were 2 things there that I
9 mentioned. One was medical underwriting kind of
10 during the open enrollment period, not for
11 purposes of the declining coverage but for
12 purposes of setting the appropriate surcharge for
13 that policy.

14 And then, secondly, that enrollment outside
15 of open enrollment periods for the 11 or so months
16 the rest of the year, that that enrollment be
17 allowed for those that could pass underwriting at
18 that point.

19 And then also lastly, that there should be
20 some criteria established that would help mitigate
21 what we would call dumping into a guarantee issue
22 market. An example might be prohibiting someone
23 from obtaining a guarantee issue no pre-ex product
24 if they are already eligible for other coverage
25 either through a public or private program.

1 So the child-only platform would guarantee
2 issue. And no pre-existing conditions allows for
3 a very easy process to reduce costs, for example,
4 on the employer's side and send all of those
5 children -- because it is very easy. The parents
6 can just stay on their employer plan and let's
7 reduce employer costs by sending them into this
8 nice, easy, child-only guaranteed issue, no
9 pre-ex, claims paid on day one process.

10 And, of course, that will come at the expense
11 of all of the individual policyholders who must
12 pay for that activity.

13 Okay. On to number 4. Is Anthem continuing
14 to offer coverage for children under 19 as a
15 dependent where the primary insured is over the
16 age of 19? And the answer to that is yes. So we
17 are, as we speak, offering that coverage on a
18 guarantee issue basis after 9/23. So that
19 children for the first time have access through
20 guarantee issue as we speak. Okay?

21 Number 5, is the insurer's decision to
22 discontinue offering child-only policies a
23 national decision? Has this decision been
24 referenced in any state and what circumstances led
25 to the reversal? Our suspension of offering

1 child-only is a national decision. However, there
2 are some states and some products that preclude
3 the suspension of child-only sales, including
4 states such as New York, Maine, and New Hampshire.
5 There may be more. I am talking about the 14
6 states that WellPoint does business in.

7 In addition, California recently enacted
8 legislation that required the offering of
9 child-only policies effective January 1 of 2011.
10 Also, we have some sales of child-only that will
11 continue under some of our HIPAA guarantee issue
12 products and eligible individuals in the states of
13 Ohio and Virginia. So besides those, it is a --
14 the national policy is the same. Okay?

15 MS. HORN: We can go ahead and finish this.

16 MR. LEE: Provide comments on the suggestions
17 tendered by HHS. Which solutions will work, which
18 will not.

19 We do appreciate the clarification that
20 insurers can utilize open enrollment periods. But
21 it is still unclear on things like whether open
22 enrollment period applies to both dependent child
23 and child-only policies. So whether, you know,
24 your open enrollment period is also for those that
25 are guaranteed issue under their parent's plan.

1 So that still remains an open question.

2 And insurers should be allowed to underwrite
3 and accept children outside of open enrollment. I
4 have already addressed that. And in absence of a
5 standard, annual open enrollment period, there is
6 a strong incentive for some carriers to delay the
7 open enrollment period until as long as possible
8 into the year 2011, for example. Because the
9 first carriers that come in are going to be the
10 first that are going to attract all of the pent up
11 demand, all of those that need those that need big
12 claims paid immediately.

13 So with this open-ended, you can have your
14 open enrollment period whenever you want, it
15 causes a fair amount of confusion.

16 So we would advocate for a standard open
17 enrollment period. A defined amount of the
18 surcharge that would facilitate a level playing
19 field for all insurers. So the amount you are
20 kind of rating for the risk that being
21 standardized.

22 Then also insurers need a clear definition on
23 when a surcharge can be applied. So, for example,
24 if a child has not been continuously covered for
25 63 days, for example, leading up to the

1 application date, there might be a standard say
2 25 percent or whatever surcharge applied. Okay?

3 I had just a couple of closing remarks. But
4 I know our time is up. And I think I have pretty
5 much covered most of our positions. So thank you
6 for the opportunity.

7 UNIDENTIFIED SPEAKER: So just for
8 clarification, then, questions be will be
9 addressed after 3 o'clock?

10 MS. CLARK: Yes.

11 MS. HORN: Questions submitted in writing.

12 UNIDENTIFIED SPEAKER: Okay.

13 MR. FORD: Any questions that we need to
14 answer now?

15 MS. HORN: No.

16 MR. LEE: Thank you.

17 MS. HORN: If I could have the representative
18 from Kentucky Access.

19 MR. PERKINS: Commissioner Clark, for the
20 record, my name is Al Perkins. I am the director
21 of the division of Kentucky Access within the
22 Kentucky Department of Insurance. The General
23 Assembly created Kentucky Access for Kentucky
24 qualifying residents who otherwise have no
25 recourse to acquire health insurance coverage.

1 I appreciate the opportunity to address the
2 effect on Kentucky Access of private health
3 insurance cessation of offering child-only
4 policies. The financial effect on Kentucky Access
5 will be immediate and harsh. The health insurance
6 offered through Kentucky Access is serviced by a
7 private administrator due to the lack of staffing
8 and resources for administration by the division
9 itself.

10 Kentucky Access pays the administrator on a
11 per member per month basis. Clearly, as Kentucky
12 Access enrolls those children who cannot obtain
13 coverage in the private market, the Kentucky
14 membership will swell as will the basic cost to
15 Kentucky Access. This would be true even if, as
16 we all would wish, every child was healthy.

17 Very many of the new members, these children,
18 though will not be healthy. Already as a high
19 risk pool, Kentucky Access guarantees coverage to
20 all eligible applicants and does not consider
21 health status for rating purposes. In the last
22 fiscal year from total premiums of just over
23 \$652,000 for child-only enrollees, incurred claims
24 for that group reached over \$9,800,000.

25 As more children enter the program, and sadly

1 as the pool of seriously ill children grows, the
2 math is evident. The division's expenditures will
3 further outrun its receipts from premiums.
4 Additionally, Kentucky Access will incur a certain
5 loss of efficiencies in both cost and operation.
6 Existing health plans will not be adaptable to
7 child-only use. The added membership will require
8 Kentucky Access to design new health plans to
9 accommodate the child-only policies.

10 The development of the new plans will bring
11 extra expense to Kentucky Access.

12 Finally, Kentucky Access as a high risk pool
13 has a maximum membership for effective service of
14 no more than 5,000 persons. Standing at this
15 point at over 4,800 members, Kentucky Access has
16 small room for more members without a diminution
17 of service. Make no mistake, Kentucky Access will
18 strive for excellence always. The division always
19 will have as its first job the service the state
20 citizens expect and deserve.

21 But the facts and numbers attributable to the
22 loss of child-only policies from private insurers
23 are as sure and hard fast as is the adverse effect
24 they will have on Kentucky Access.

25 Thank you.

1 MS. HORN: Any questions?

2 MS. BURTON: No.

3 The questions posed to the other insurers
4 really are not applicable to Kentucky Access. So
5 we asked them to address certain issues which he
6 has addressed in his testimony.

7 And if anyone has questions that you want us
8 to expound upon that, we'll just ask for the
9 questions to be on the question cards. And we
10 will present those this afternoon a little later.

11 MS. HORN: Thank you, Mr. Perkins.

12 MR. PERKINS: Thank you, Ms. Horn.

13 MS. HORN: If I could have the representative
14 from Aetna.

15 MS. BUTKUS: Good afternoon. My name is
16 Elena Butkus. And I am the director of government
17 affairs for the Mid-America Region which is about
18 20 states.

19 I am pleased to be here. And just as an
20 opening comment, we generally didn't get back into
21 the individual market in Kentucky until
22 September 1 of 2009. So we have a small book of
23 business here as you know. And during that time,
24 we did begin to sell child-only policies. And
25 that is a subset, the numbers you have is a subset

1 of a total of -- we had 117,000 total lives in the
2 state of Kentucky.

3 Before I get to the questions at hand, I just
4 wanted to open up with a general statement. And
5 we want to make clear that Aetna absolutely
6 supports health care reform, including the
7 individual coverage requirement with the financial
8 help or subsidies for those who will need it. And
9 that will allow us to move into the guarantee
10 issue area on 1/1/2014 to make sure that everybody
11 is covered.

12 We absolutely believe in comprehensive
13 coverage. And we demonstrated that commitment
14 with what we believed in being able in that we
15 applied dependent coverage up to age 26 early in
16 all of our markets.

17 We appreciate the attention to the child-only
18 issue under PPACA. And would reiterate that the
19 FAQs that were issued by HHS, while they would
20 allow for some relief, we absolutely don't believe
21 that they go far enough. And have our suggestions
22 for the state on what we would recommend.

23 For Aetna, getting out of the child-only
24 market was a national decision effective on
25 October 1 of this year for most of our markets.

1 We have extended that in 2 markets, in particular
2 Connecticut and Maryland, because of filing
3 issues. And so we will not be issuing child-only
4 policies in those 2 states as of 12/15 and 12/1 of
5 the end of the year.

6 In addition, as the gentleman from WellPoint
7 pointed out, California has recently passed a
8 state statute. And, in particular, that state
9 statute is the guaranteed issue statute if you
10 play in the individual market. And it is
11 effective on 1/1 of '11. And so while we have
12 pulled out of many markets, we will be
13 re-evaluating the entire California situation very
14 shortly because of the authorities that were
15 passed there.

16 I would like to take this time just to
17 generally -- and I know these are a little jumbled
18 in the order. And if you prefer I go in order, I
19 can.

20 MS. CLARK: No. We are good note-takers.

21 MS. BUTKUS: Okay. Okay. With respect to
22 how we believe that the states can accomplish
23 getting at least Aetna back into this particular
24 market, the company sat down and has 5 very
25 specific recommendations, most of which are not

1 addressed in the FAQs.

2 Initially, we would have to have that states
3 would mandate carriers to provide child-only plans
4 in the individual market, be that under regulatory
5 authority or statutory authority. We believe that
6 that provides a level playing field for everybody
7 to be consistent much like what's happening in
8 California.

9 Second, we believe that the states should
10 implement a standardized open enrollment period
11 for child-only coverage. We understand under many
12 states they are operating under a 30 or 45 or 60
13 day time frame. Some states have split up those
14 open enrollment time frames. We are okay with
15 considering that it be on the birth date of the
16 child, just that there be an open enrollment
17 period established that is consistent for the
18 entire state.

19 Third, we believe that there should be no
20 caps on rate-ups or health status. And that is
21 consistent with the federal guidelines. We
22 believe that there should be no caps on rate-ups
23 for health status only during that open enrollment
24 period. Carriers would also need to be able to
25 get actuarially justified rate adjustments for the

1 base rate to reflect guarantee issue.

2 Fourth, we believe that surcharges should be
3 implemented where coverage lapses. And this is
4 regardless of and in addition to any rate-up for
5 health status.

6 We believe that just generally if, for
7 example, a child doesn't have health coverage for
8 63 days very much like HIPAA, that they should be
9 subject to an additional permanent rate-up because
10 of that lapse of coverage. This would apply
11 either for child-only coverage or for coverage
12 where the child was a dependent as the goal is to
13 encourage continuous coverage across the board for
14 all products.

15 And then lastly, we believe that carrier
16 should be able to achieve actuarially sound
17 premium increases and allowed to exit the market
18 if we can't obtain them. And just to explain that
19 particular comment, in order for carriers to
20 participate and remain in this market, rate
21 filings have to be allowed to accurately reflect
22 the impact of the guarantee issue requirement. In
23 this way, and I know this doesn't happen in
24 Kentucky, but politically driven rate review
25 processes do not in this way interfere with a

1 insurer's ability to set rates accurately to
2 reflect the experience of this particular group.

3 And now going back to the other questions.

4 We were asked to provide a general statement
5 regarding applicants under age 19 who were denied
6 coverage prior to the insurer's decision to
7 discontinue issuing the policies. As the
8 gentleman from WellPoint said, for Aetna,
9 individuals do go through a health underwriting
10 process for those policies under our eligibility
11 requirements. And individuals who are denied, are
12 denied under that underwriting process.

13 And then the following question it asks under
14 what circumstances would we be willing to reverse
15 a decision to discontinue policies. I would just
16 go back to stressing either the California
17 solution in that the California law specifically
18 addressed guarantee issue. Or if you would
19 consider in rule-making, the 5 points that we went
20 through.

21 The following question is whether the insurer
22 is continuing to offer coverage for children under
23 age 19 as a dependent where the primary insured is
24 over age 19. Yes, we are absolutely.

25 And then the last question, is the insurer's

1 decision to discontinue offering a national
2 decision. Again, as I said earlier, it is a
3 national decision. It is only been reversed so
4 far outside of looking at some of the filing
5 issues that I spoke about in Kentucky or, so
6 sorry, in California because of the statute. And
7 I think I went through the solutions that we
8 believe are workable within the HHS guidelines.

9 In conclusion, we absolutely believe that
10 every state can come up with a sensible, practical
11 approach whether it be in rule-making is
12 preferable for our company. And we believe that
13 adjustments can be made for carriers to come back
14 into the market.

15 And with that, I will be happy to take any
16 questions at the appropriate time. And thank you
17 very much.

18 MS. BURTON: I have do have a question.

19 You had indicated earlier that because of a
20 California legislation, that Aetna was
21 re-evaluating whether you would stay in the market
22 there. Yet part of your recommendations is
23 legislation to that effect, to make it an even
24 playing field. And, granted, I have not looked at
25 the California legislation so I really can't

1 comment on what it contains.

2 But if it has these pieces of your
3 recommendations, is that -- I am assuming the
4 California legislation maybe doesn't have all of
5 those pieces and that's why you are re-evaluating.

6 Is that the case?

7 MS. BUTKUS: It does not have all of those
8 pieces. It has extra pieces in addition. So what
9 we did was take the HHS guidelines, and
10 specifically the California legislation and some
11 of the rules from the other states, and try and
12 come up with a structure that could be done either
13 by rule-making or legislation.

14 Did I answer your question?

15 MS. BURTON: Yes.

16 Although my question was poorly stated. But,
17 yes, you did answer my question.

18 MR. NOLD: I had a question. And maybe I
19 just didn't hear it when WellPoint was giving
20 their presentation. But to be clear, I know you
21 all clarified the issue about dependent coverage.

22 But policies that you all currently have in
23 effect that were issued prior to September 23, you
24 will continue to renew those policies into the
25 future?

1 MS. BUTKUS: Yes.

2 MR. NOLD: Those are guaranteed renewable and
3 you all are obligated and will continue in that
4 market in that sense, is that correct?

5 MS. BUTKUS: Yes, sir. Absolutely. We are
6 suspending -- I am so sorry.

7 The right words to have used is, we are
8 suspending applications for new applicants. Our
9 applicants that are currently enrolled under
10 child-only policies in the state of Kentucky and
11 every state in the nation, we have 15,000
12 enrollees, they will all continue to be renewable.

13 MR. NOLD: And, Mr. Lee, that would be the
14 same answer on behalf of WellPoint? Is that --

15 MR. LEE: That's correct. Same answer.

16 MS. HORN: Anything further? Any other
17 questions? Thank you.

18 MS. BUTKUS: Thank you very much.

19 MS. HORN: If I could have American Republic.
20 Someone here for American Republic? No?

21 How about Humana?

22 MR. DERALEAU: Good afternoon, Commissioner
23 Clark, and members of the department. My name is
24 Steve DeRaleau. I am the second vice-president
25 for Humana. I lead all of the Humana's individual

1 market operations nationally, including the Humana
2 One line of individual health insurance plans
3 which we currently offer in Kentucky and 25
4 additional states.

5 Humana believes that all Americans deserve
6 affordable quality health care. And we have long
7 supported efforts to expand satisfaction and
8 extend health care coverage so that no one need go
9 uninsured. The Patient Protection and Affordable
10 Care Act includes many important provisions which
11 will help cover millions of people who they cannot
12 afford or cannot obtain health insurance.

13 But as we open access, it is paramount that
14 we keep premiums affordable for everyone by
15 insuring the ongoing stability in the long term
16 viability of the health insurance marketplace.
17 Otherwise, we jeopardize the gains made by the new
18 law and we risk putting coverage out of reach once
19 again.

20 When health plan attracts more people with
21 immediate health care needs without a sufficient
22 number of healthier individuals to balance the
23 pool and offset medical claims, the result is
24 higher premiums. If this imbalance continues, it
25 creates a downward spiral that can have dire

1 consequences, a phenomenon we have seen play out
2 in any number of other health insurance markets.

3 Encouraging the enrollment of healthy
4 individuals to support those in need of care is
5 essential to hold down premiums for current plan
6 members as well as those that are seeking
7 coverage.

8 Through September 22nd of this year, Humana
9 offered coverage under all its individual health
10 insurance plans to primary applicants under the
11 age of 19. We based our decision to offer this
12 coverage on the regulations that were in place at
13 that time. Those regulations allowed us to
14 medically underwrite each applicant and to take
15 into account their health history.

16 And through this process, we were able to
17 balance the risk of our plan's member pool and
18 offer affordable coverage to applicants, except
19 those with serious health conditions that didn't
20 meet our underwriting guidelines.

21 Effective September 23, 2010, the provisions
22 of the Affordable Care Act that prohibit the
23 application of pre-existing conditions took
24 effect. The department of health and human
25 services, or HHS, has also issued interim final

1 regulations that further define this provision and
2 that effectively require insurers to guarantee
3 coverage to all dependents under age 19.

4 In addition, effective January 1 of 2011,
5 insurers writing individual coverage must also
6 meet an 80 percent medical loss ratio.

7 Humana's decision to end writing child-only
8 policies in all states where previously we were
9 offering that coverage was, in our eyes,
10 regrettable but unavoidable. That's because the
11 current law and regulations limit the mechanisms
12 that can be used to account for and balance the
13 risk in the child-only market.

14 Writing child-only policies in this
15 environment is even more difficult when there are
16 only a few insurers willing to do the same.
17 Without that kind of active marketplace, any plan
18 writing child-only will attract more than its fair
19 share of high risk children with no ability to
20 adequately cover that risk and cover the cost.

21 In addition, the cost of administering
22 child-only policies makes it exceedingly difficult
23 to meet the new standards that require at least
24 80 percent of the premium to be spent on medical
25 care. While the details that underlie these

1 standards are still the subject of debate, the
2 fact is that child-only policies typically bring
3 in much lower premiums. But the cost of
4 administering such policies is really not very
5 different than that of any other individual plan.

6 So the ratio of administrative costs compared
7 to premiums is greater than the new law requires.

8 With no other family members to contribute
9 additional premium that might help offset
10 administrative costs and improve that ratio, the
11 80 percent medical loss ratio required included in
12 the ACA, remains another barrier to offering
13 child-only coverage. While Humana is not
14 currently offering individual coverage when the
15 primary policyholder is under age 19, we are
16 actively examining alternative approaches that
17 could allow us to begin serving the child-only
18 market again.

19 Although there are a few states that require
20 insurers to offer child-only coverage under
21 limited circumstances, we have not resumed
22 offering child-only coverage in any state under
23 the current rules. And our decision to withdraw
24 was a national decision.

25 To create a viable marketplace for child-only

1 coverage with guaranteed access, but without a
2 coverage mandate, we need a different approach.
3 We need a regulatory structure that gives all
4 parents a strong incentive to cover their children
5 and to maintain that coverage.

6 Humana advocates that federal regulators
7 establish a common and uniform open enrollment
8 period for all carriers. Children with health
9 conditions would have access during the open
10 enrollment period while insurers could continue to
11 enroll healthy children throughout the year.

12 Families whose children have health
13 conditions are understandably eager to obtain
14 coverage. The same is not necessarily true for
15 families with healthy children. Faced with the
16 financial burden of paying premiums with after-tax
17 dollars and unable to rely upon employer or
18 government assistance, many parents simply forego
19 covering their healthy children.

20 To keep premiums affordable, we must attract
21 healthy children to support the risk of the
22 children that need care. Unfortunately, that is
23 not possible under the current HHS regulations.
24 The HHS rules require insurers offering coverage
25 outside an open enrollment period to accept all

1 applicants. That means coverage is always
2 available and there is no incentive to obtain
3 coverage today because you know you can get it
4 tomorrow or whenever you are in need of care.

5 While the recent guidance issued by HHS makes
6 it clear that insurers can increase premiums for
7 those children with health conditions, we believe
8 this attacks the adverse selection problem in the
9 wrong way.

10 The primary focus must be on attracting
11 healthy children to coverage, not just increasing
12 the rates for children with health conditions.

13 The key to making this market viable again is
14 to create a regulatory structure that will help
15 attract the balance of healthy and unhealthy
16 individuals to enroll in these plans. We believe
17 that creating a viable child-only market requires
18 the following.

19 First, mandate that all insurers serving the
20 individual market also provide child-only
21 coverage. Second, mandate that a uniform 30-day
22 open enrollment period when all insurers will
23 offer child-only coverage.

24 Allow insurers to limit the plans available
25 to child-only applicants. Allow eligibility

1 standards that do not require insurers to offer
2 coverage to children that have other options such
3 as access to public programs or employer-sponsored
4 coverage. Permit a premium surcharge for
5 applicants that have previously and voluntarily
6 allowed their coverage to lapse. Prohibit the
7 sale of child-only plans outside of the uniform
8 open enrollment period.

9 And, finally, provide a phase-in or a
10 transition period for the individual market
11 minimum loss ratio requirements to account for the
12 lower premiums and the administrative expenses on
13 child-only policies.

14 So in closing, we need to solve this
15 important issue, not just here in Kentucky, but
16 all across the nation. Ultimately, it is up to
17 us, the insurers, who provide coverage and the
18 regulators who oversee our industry. Children and
19 their families are depending on us to work
20 together and to get this right. And we look
21 forward to working with you in that aim.

22 So thank you for your time and consideration.

23 Any questions?

24 MS. CLARK: Yes, sir.

25 You mentioned limit plans. Are you talking

1 about the plan design? Or are we talking about --
2 could you elaborate on that at this point, please?

3 MR. DERALEAU: Sure. Be happy to.

4 We think one way to limit adverse selection
5 and to address the issue of the administrative
6 expense is, on the lower premium policies, is to
7 limit the amount of plan selection that would be
8 available in the child-only market.

9 So rather than our full array of plans that
10 we offer to the broad general market, have a
11 narrow set of plans available for child-only.

12 MS. CLARK: Are we talking multiple or
13 different cost sharing? Or what? You said a
14 narrower. Are we talking one or are we talking a
15 few with different cost sharing?

16 MR. DERALEAU: We would just look probably
17 for a choice but a much narrower choice than
18 general. We haven't a specific number in mind.

19 MS. CLARK: Thank you, sir.

20 MR. DERALEAU: Any other questions?

21 MR. NOLD: I was somewhat unclear about
22 dependent coverage. Any decision that Humana has
23 made with regard to continuing to offer dependent
24 coverage? Can you explain that?

25 MR. DERALEAU: Yes. We will continue to

1 offer dependent coverage. And we will continue
2 to, as you asked earlier, we will continue to
3 insure all of the children that are under
4 child-only.

5 MR. NOLD: Continue to renew them? Guarantee
6 renewable?

7 MR. DERALEAU: Yes.

8 MR. NOLD: That's all I have for right now.

9 MS. HORN: Thank you.

10 MR. DERALEAU: Thank you.

11 MS. HORN: Do we have a representative from
12 Golden Rule?

13 MR. CORNE: Yes. My name is Mike Corne. I
14 am with Golden Rule. We are a subsidiary of
15 United Health Care. And we have been offering
16 health insurance coverage to individuals and
17 families for about 60 years now.

18 And what I would like to do is just track
19 down through your questions if that is okay with
20 you.

21 MS. HORN: That's fine.

22 MR. CORNE: Question number one was provide
23 general comments about your insurer's coverage of
24 children under age 19 prior to September 23. We
25 did write child-only policies prior to

1 September 23. And we have done that for many
2 years. We have done that in all states.

3 We did cease that offering around
4 September 21st of this year.

5 Two, provide a general statement regarding
6 applicants under age 19 who were denied coverage
7 prior to the insurer's decision to discontinue
8 issuing policies.

9 We provided some data to the department. And
10 our issue rate was approximately 80 percent for
11 these applicants. So about 20 percent were
12 declined.

13 Number 3, under what circumstances would an
14 insurer be willing to reverse its decision to
15 continue writing child-only policies.

16 We think there is a solution for this. And
17 we are interested in obtaining and finding a
18 solution. We are interested in continuing to
19 write child-only policies. We are an insurance
20 business and we think everyone should be included.
21 There has been discussion in several states about
22 child-only coverage open enrollment periods. We
23 believe a properly structured open enrollment
24 period can work. And, at a high level, we think
25 there are really 7 things that would provide a

1 properly structured open enrollment period.

2 The first, which has already been mentioned
3 by others, is that we believe all carriers should
4 participate in this market. We think there should
5 be a specified 30-day open enrollment period. We
6 think that period should be the same for all
7 carriers. We think there should be an initial
8 open enrollment period to get these children in
9 the system. And then we think there should be an
10 open enrollment period annually to bring others
11 into the system or to allow those that are in the
12 system to change coverage should they decide to do
13 so.

14 We think there should be a provision for
15 qualifying events to keep children in the system.
16 So if we have a specified open enrollment period
17 at one time during the year and we don't allow for
18 qualifying events, then we have children who are
19 covered under employer-sponsored plans or have
20 other coverage that might lose that coverage for
21 one reason or another would not have the ability
22 to stay in the system. And that's the last thing
23 we want.

24 We think there should be provisions to
25 prohibit risk dumping. So like under small group

1 reform, there are rules that really prohibit
2 individual market carriers from dumping their
3 adverse risk to the small group market. Likewise,
4 we think there should be provisions to keep the
5 small group carriers from dumping their risk to
6 the individual market.

7 Someone mentioned eligibility criteria. So
8 if you are eligible for other coverage. And just
9 a little bit more detail around that. We agree
10 with that. We think that's a workable solution.

11 7, we believe there should be provisions to
12 prohibit gaming. So what do I mean by that? What
13 I mean is that someone chooses to forego
14 child-only coverage. And at some point they have
15 a medical event. They decide they need coverage.
16 So the child signs up with someone who is over age
17 19. And then shortly after their issue, the
18 parent drops off, thereby gaming the system to
19 obtain child-only coverage at times outside the
20 open enrollment period.

21 Question number 4. Is the insurer continuing
22 to offer coverage for children under age 19 as a
23 dependent where the primary insured is over age
24 19?

25 Yes, we do continue to offer that coverage.

1 And, of course, under guaranteed renewable to
2 answer your questions. Those that are currently
3 insured under those plans are unaffected by any
4 changes we have made to cease actively marketing
5 child-only policies.

6 Number 5, is the insurer's decision to
7 discontinue offering child-only policies a
8 national decision? Yes, it is a national
9 decision. And at this point, we have not changed
10 that decision in any state where we actively
11 market for business.

12 You did have a sixth question, I think, which
13 is provide comments on suggestions tendered by
14 HHS, which solutions will work, which will not.
15 See responses to question 6 on the attached FAQ.
16 I think someone talked about that.

17 We believe flexibility is helpful when trying
18 to find solutions for difficult issues. And we
19 think this is a difficult issue. But we are
20 committed to finding a solution. We would
21 recommend leaving all of the suggested options on
22 the table.

23 We are focused on solutions and we believe,
24 as stated earlier, that a properly structured open
25 enrollment period would work. And we would like

1 the opportunity to work with you would to put that
2 type of plan together.

3 MS. HORN: Any questions?

4 MR. NOLD: When you mentioned qualifying
5 events, do you have any specific qualifying events
6 other than those that are typically HIPAA based
7 kind of qualifying events?

8 MR. CORNE: Not really. Those are the things
9 I am thinking about, though. So someone is
10 covered under a plan of insurance and they
11 involuntarily lose that coverage. I mean that's
12 pretty simple. That's not a very complicated
13 thing. If you lose it involuntarily for other
14 than fraud or something of that nature, then you
15 should be able, within 63 days of that qualifying
16 event, to obtain coverage outside of an open
17 enrollment period.

18 MR. NOLD: And under those rules,
19 pre-existing rules -- pre-existing rules -- under
20 the old HIPAA rules, pre-existing conditions
21 wouldn't apply anyway --

22 MR. CORNE: Well, that's correct.

23 MR. NOLD: -- if you had a qualifying event.

24 MR. CORNE: And, of course, there is a
25 prohibition on pre-existing conditions across the

1 board for dependents. So that would apply here as
2 well.

3 MR. NOLD: When you were talking about the
4 open enrollment period, you mentioned an initial
5 open enrollment period. I assume that would be
6 the same for all of the insurers. That would
7 start soon if we did something.

8 MR. CORNE: We think it should be the same
9 for all insurers, yes.

10 MR. NOLD: And the same thing would be true
11 with the annual open enrollment period that it
12 would be the same for all insurers?

13 MR. CORNE: Yes. We think it is important to
14 create a level playing field and bring everyone to
15 the table. So, yes, we would think that those
16 things should be the same.

17 MR. NOLD: One of the other insurers
18 mentioned that open enrollment period may be keyed
19 into the birth date. That would not be -- you
20 would not be in favor of that?

21 MR. CORNE: Well, I think that would be fine.
22 I mean the advantage to that is that rather than
23 have this one period during the year when an
24 insurer might receive lots and lots of
25 applications and have to manage that new business,

1 that recommendation would allow business to be
2 smoothed out throughout the year and more easily
3 manageable in terms of issuing the policies and
4 that sort of thing.

5 But even in that scenario, it would still be
6 the same for all insurers, that particular birth
7 month for that person. So I think that's workable
8 as well. And, as I said, it does have some
9 administrative advantages.

10 MS. HORN: Anything? Thank you very much.

11 MR. CORNE: Thank you. Thank you.

12 MS. HORN: Do we have a representative here
13 From Time or John Alden?

14 MR. HILL: My name is David Hill. I am the
15 chief state affairs officer, government relations
16 for Assurant. Assurant Health would like to thank
17 you for this opportunity to speak at this hearing.
18 Assurant Health recognizes that the issue being
19 discussed today, child-only policies, is an
20 important issue both in Kentucky and nationally
21 and commends the department for raising the issue
22 and working toward a solution.

23 Let me provide you with a very brief
24 background on Assurant Health. Assurant Health
25 writes individual and small group medical

1 insurance through 2 underwriting legal entities,
2 Time Insurance Company and John Alden Life
3 Insurance Company. Assurant Health writes
4 business in over 40 states and the District of
5 Columbia.

6 With regard to child-only policies, Assurant
7 Health made the decision after careful
8 consideration of many factors to amend our
9 eligibility standards and cease accepting
10 applications in which the primary applicant was
11 under the age of 19.

12 One of the factors considered was the
13 potential for unduly selected -- to be unduly
14 selected against resulting from the potential
15 where other carriers withdrawal from this
16 particular market. Prior to that time, Assurant
17 Health offered coverage to persons 19 years of age
18 or younger, if the application for coverage
19 conformed to our underwriting guidelines and the
20 premium to be charged was paid by the applicant.

21 Decision was made on a national basis subject
22 to state statutory and regulatory requirements.

23 To date, there has been no change in that
24 particular decision. Assurant continues to offer
25 coverage for children under age 19 as a dependent

1 where the primary insured is over the age of 19.
2 With regard to the suggestions tendered in HHS
3 FAQ, those suggestions can be very helpful. And,
4 obviously, we would assess all of those issues as
5 they would arise.

6 However, for Assurant Health, the key I think
7 that many people have already talked about, would
8 have to be based on a -- the information submitted
9 and the children who are -- I am sorry. Let me
10 say that again.

11 Based on the level of business that we have
12 in the state, one of the important things for us
13 would have to be is consideration to the number of
14 carriers providing such coverage in an environment
15 in which many carriers are actively involved in
16 the child-only market, thereby spreading the risk
17 among carriers. And Assurant Health is not unduly
18 selected against.

19 I mean I think you have pretty much heard
20 that from all of the carriers. So that is no
21 different.

22 A state defied open enrollment period that is
23 the same for all carriers would also be important.
24 Again, that is nothing that haven't heard from
25 other carriers.

1 And, finally, the ability to price
2 appropriately for the anticipated impact on
3 business.

4 Any questions?

5 MS. CLARK: Thank you.

6 MR. HILL: Thank you.

7 MS. HORN: Are there any insurer's
8 representatives here who we have not heard from?

9 Okay. At this time we need the question
10 cards. And I would like to say that we will be
11 accepting written comments for up to 5 business
12 days. And they will be made a part of the record.

13 So if any of you after you go home want to
14 make a written comment or suggestions, please feel
15 free to do that. We need them here no later than
16 the close of business next Wednesday to be
17 included the record.

18 I guess we can go ahead and take our break
19 now.

20 MS. BURTON: Can we give maybe 10 minutes to
21 let them get the questions and submit it to us and
22 then reconvene at 3? Is that okay?

23 MS. HORN: Sure.

24 MS. CLARK: We will see everyone back in here
25 at 3 o'clock.

1 * * *

2 OFF THE RECORD

3 * * *

4 MS. HORN: Okay. It is a little after
5 3 o'clock and we are called back into session.

6 I believe Ms. Burton has some recordkeeping
7 to do with the court reporter. So we will let her
8 do that first.

9 MS. BURTON: Yes. There are a couple of
10 issues that you I have.

11 First in relation to 2 companies that we
12 issued subpoenas to. One was MEGA Life and Health
13 Insurance Company. And the other was Physicians
14 Mutual Insurance Company. Both of those companies
15 did supply data to us pursuant to the subpoena.
16 But they also indicated to us that they were
17 discontinuing issuing health benefit plans,
18 individual health benefit plans, in Kentucky. And
19 they provided notice under our statute KRS
20 304.17A-240 that they were discontinuing. So we
21 excused them from their attendance here at this
22 hearing because they aren't in the market any
23 more.

24 The other company American Republic, we did
25 receive data from them pursuant to the subpoena.

1 So we are not sure why they are not here today.

2 So I can't really respond to that.

3 MS. CLARK: But we will follow up with that.

4 MS. BURTON: We will.

5 2 more things. We have made reference in the
6 questions to the FAQs from HHS. Everybody get all
7 of that? And we are going to put those as
8 exhibits into the record. And we will also supply
9 links to those on our website.

10 But just for -- just so we will all have it
11 as a part of the record. And so the first one is
12 the Exhibit 1, the FAQ from HHS. And that's a
13 copy of it, Georgene.

14 And the second one is a letter issued from
15 Secretary Sebelius dated today to the National
16 Association of Insurance Commissioners, President
17 Jane Cline, regarding the subject matter of this
18 hearing with some additional FAQs attached to
19 that. We are going to put that as an exhibit to
20 the record here, also. So that will be Exhibit 2.

21 That's all I have.

22 MS. HORN: Thank you.

23 We have just a few questions that were
24 provided to us on these question cards. And the
25 first question I am going to ask, I don't know if

1 you have stuff here that you can answer it with
2 readily today, how many child-only policies does
3 each company have currently, I guess, in force?
4 And the second part of that question, how many
5 children were deemed ineligible before
6 September 23? And what was the issue rate for
7 child-only policies, I guess, prior to
8 September 23?

9 I think you wanted to say something about
10 that.

11 MS. BURTON: Yeah. We did collect that data
12 to a certain degree in response to the subpoenas
13 that we will make available.

14 But if any company would like to talk about
15 their numbers right now, I mean you are welcome do
16 that. I am not sure if you have those numbers in
17 your head is our problem. But certainly that data
18 to a certain degree was collected in response to
19 the subpoena. And it will be made available.

20 But if anybody would like to talk about your
21 numbers, we will give you an opportunity to do
22 that.

23 MR. LEE: For Anthem, first of all, in
24 Kentucky we have about 125,000 total individual
25 under 65 members. Of that, we have about 8500 or

1 6, 7 percent -- about 6.8 percent of that 125,000
2 are in child-only policies. And then I think the
3 other question was what was the basically the
4 approval rate or decline rate whatever you for
5 child-only --

6 MS. HORN: Yes, yes.

7 MR. LEE: -- policies, I believe. I think we
8 have our total. And I think we might have to get
9 that to you. We have our total decline rate and
10 approval rate total, meaning not just child-only
11 but medical underwriting in general. And it is
12 about 80/20. Is that it is about? 80/20.

13 So I don't have that broken down, though, for
14 child-only.

15 MS. HORN: Okay.

16 MR. FORD: We did supply the department with
17 the number of applications that we received and
18 then also the number that we actually enrolled.
19 But you need to take into account that many of
20 those applicants either found coverage elsewhere,
21 declined our offer, or perhaps went with group, or
22 even moved out of state, or chose not to become
23 insured.

24 So I am not sure that that's a true medical
25 underwriting. And we would have to follow up with

1 you there.

2 MS. BURTON: Right. So what you are saying
3 is the date of that we have, may not necessarily
4 be a decision of Anthem's to not enroll them?

5 MR. FORD: That's not an underwriting number.

6 MR. LEE: Some of them may have been offered
7 coverage and did not accept.

8 MS. BURTON: And I am assuming that that's
9 true for the rest of the companies that supplied
10 their data as well.

11 MS. HORN: Would that be a difficult thing to
12 ascertain before next Wednesday?

13 UNIDENTIFIED SPEAKER: Would what be?

14 MS. HORN: The number of children declined
15 for medical eligibilities.

16 MR. DERALEAU: I am not sure the difficulty
17 we would have for the state of Kentucky.

18 Nationally we have statistics and it varies
19 from period to period between 10 and 15 percent.
20 But I don't know that I have Kentucky statistics.

21 MS. BURTON: Well, the data that we do have
22 will give a general idea. And we will put
23 certainly the caveat in there that it may not be
24 reflective of the exact question that you were
25 asked.

1 MS. HORN: Anybody else want to make a
2 comment or try to answer the question?

3 UNIDENTIFIED SPEAKER: Yeah. Just in
4 general. If you aggregate all of the data you
5 just received from multiple carriers and then it
6 was a medically underwritten market. So a smart
7 person submitted multiple applications.

8 So one person, one child, could be counted 5
9 times. Right?

10 MS. BURTON: Could have been.

11 UNIDENTIFIED SPEAKER: Because it was
12 submitted to all of the carriers.

13 MS. HORN: Yes.

14 UNIDENTIFIED SPEAKER: And then gone with one
15 of those. So you have 1 acceptance and 4 denials.

16 MS. HORN: Yes.

17 UNIDENTIFIED SPEAKER: Because they didn't
18 take it. Plus they could have been healthy and
19 just don't want to pay it. I mean there is so
20 many reasons. So I think you just need to be
21 careful. Because one of the numbers you are
22 trying to get at, I think the most important
23 number is how many actually were denied that could
24 be coming over somewhere else, right, to the
25 Kentucky Access or somewhere else into the system.

1 And that's a very difficult number with what
2 I have heard discussed here today.

3 MS. BURTON: You are exactly right. So any
4 numbers out there have a few footnotes to them
5 that it may not be exactly reflective of what you
6 may think they are. So you are exactly right.

7 MR. LEE: And today those folks declined do
8 have access.

9 MS. HORN: Yes.

10 MR. LEE: Because it is guaranteed issued
11 after 9/23.

12 MS. BURTON: Right.

13 MS. HORN: If they can find someone to sell
14 the policy.

15 MR. LEE: On their parent's policies.

16 MS. HORN: This is a question for Kentucky
17 Access.

18 Kentucky Access mentions that they are
19 concerned about a large influx of high risk
20 individuals. However, won't this leave children
21 with good medical risks also entering the pool
22 which might help better subsidize the risk.

23 MR. PERKINS: Hypothetically, that could be
24 true. But if one presenter has already spoken to,
25 very often parents of healthy children are apt not

1 to enroll them in child-only health insurance.

2 Consequently, the subsidization supposed in
3 the question is unlikely to be there. Also, and
4 not hypothetically, the per member per month cost
5 of administrative services will increase the
6 expense to Kentucky Access regardless of the
7 health of the children.

8 MS. HORN: This question for Anthem.

9 The representative for Anthem stated that all
10 children must be in the market. What techniques
11 does Anthem contemplate using or suggest could be
12 used to insure that all children enter the health
13 insurance market in the absence of a mandate?

14 MR. LEE: In the absence of a mandate?

15 MS. HORN: What techniques could be used to

16 --

17 MR. LEE: What techniques could be used to
18 force people to buy insurance?

19 MS. HORN: Well, not to force them but
20 attract them?

21 MR. FORD: Can we strike that word force?

22 MR. LEE: Yeah, I mean --

23 MS. HORN: Or is a mandate the only thing
24 that you can think of?

25 MR. LEE: The question is how do you actually

1 get everybody --

2 MS. HORN: Into the market.

3 MR. LEE: The end result is everybody without
4 a mandate. I honestly don't know of any way to do
5 that unless is it free.

6 MS. BURTON: And I am not sure. But it seems
7 like maybe that testimony came from -- was that
8 Humana's testimony about wanting to give and
9 get -- Okay. Andrea is saying no.

10 MS. FEGLEY: It was a talking point in
11 Anthem's introduction. I think it was Anthem.
12 All children needed to be in the market for this
13 to work. Which I think, you know, we understand
14 that. If you don't have a pre-existing exclusion
15 and you don't have an individual mandate, how
16 would you pick up the rest?

17 So my question was, are you suggesting that
18 we need an individual mandate on the child market
19 up to 19? Or did you have another technique in
20 mind? Like were you thinking a surcharge to get
21 around this? Or --

22 MR. LEE: Yeah. I think we said that it
23 would need to be, to get all of the children in
24 and all of the carriers to offer child-only, that
25 there would have to be a mandate that, first of

1 all, carriers offered child-only. Now, that
2 doesn't get all children into the market.

3 And so absent a mandate, is the question how
4 can you get all of the children in?

5 And that is a very challenging question. I
6 don't, you know, I guess you keep lowering your
7 premium.

8 MS. FEGLEY: And I am not trying to put you
9 on the spot. I guess my question was, were you
10 meaning simply you want all of the carriers in the
11 market? Or that you were trying to get --

12 MR. LEE: Yes. I think we are saying to get
13 back into the child-only, selling child-only
14 policies and products, that there would have to be
15 a level playing field in that all carriers would
16 have to sell child-only products, you know,
17 through standardized open enrollment periods and
18 many of the other techniques that we have heard
19 today.

20 MR. DERALEAU: I will just kind of -- you
21 know, I think some of the mechanisms that I talked
22 about are intended to give or some incentive to
23 want to insure children when they are heavy --
24 when they are healthy -- excuse me. Or heavy.

25 That, you know, if we talk about having a

1 surcharge for people that are without coverage for
2 a period of time, we talked about having just a
3 limited open enrollment period so there is, in
4 fact, some risk to the parent if they were keeping
5 their children uninsured that they can't
6 immediately get insurance on the date their child
7 becomes sick.

8 I think there is at least some incentive for
9 parents to want to take on that financial burden
10 of having insurance for their children.

11 So without at that, if it is truly guaranteed
12 issue, you can see where a lot of rational people
13 would say why should I bother buying insurance now
14 when my kids are healthy when I can always get it
15 later when they are sick. So --

16 MS. HORN: Could Humana clarify why
17 child-only policies present a problem for the 80
18 percent MLR requirement?

19 MR. DERALEAU: Sure.

20 Any time we have a policy, there are a
21 certain number of standard caring costs if you
22 will to maintain that policy. You have the
23 building enrollment, which is standard
24 administrative services that are provided. There
25 is a certain level of claims activity under any

1 policy, regardless of the policy, the plan
2 benefits and the premium that is being charged.

3 And what the new federal law requires is that
4 \$.80 out of every premium dollar goes back to the
5 consumer in claims. Or if loss for show cause
6 under the 80 percent, then the insurance company
7 will rebate premiums to the insureds in order to
8 bring the loss ratio up to 80 percent.

9 Now that 80 percent is the minimum.

10 So over a period of time, it is likely that
11 our loss ratio is not going to run right at
12 80 percent. It is going to run over 80 percent
13 because there will be, due to random fluctuations,
14 years in which the loss ratios runs higher than
15 80 percent. In which case we meet the higher loss
16 ratio in those years.

17 So that gives us less than \$.20 out of every
18 premium dollar to manage administrative costs.

19 The average premium on child-only policies is
20 substantially lower than the premium that we have
21 for our average policies. And so clearly applying
22 that less than 20 percent that is available for
23 administrative costs to the smaller premium,
24 develops fewer dollars with which to pay the
25 policy carrying costs. And it presents an

1 administrative challenge.

2 Our experience with child-only, prior to this
3 time, would be that our expense ratio for those
4 policies actually ran in excess of 20 percent.
5 So, again, we only have that actually less than
6 20 percent to work with under.

7 MS. HORN: Okay.

8 MR. NOLD: But aren't those administrative
9 expenses part of the rate filing itself? Don't
10 you take those into account the fact that you are
11 dealing with an individual rather than a family
12 situation?

13 MR. DERALEAU: I am not sure I am following
14 the question. So I will be --

15 MR. NOLD: Well, in determining the medical
16 loss ratio, the denominator associated with that
17 is the premium that is being charged.

18 MR. DERALEAU: Yes.

19 MR. NOLD: And so do companies do not account
20 for the above-average administrative costs in
21 determining and requesting that they be allowed to
22 charge a certain premium?

23 MR. DERALEAU: That is exactly what we have
24 done prior to the law. So we would have targeted
25 a lower loss ratio, medical loss ratio, on these

1 policies to account for a higher percentage of
2 premium being needed for the administrative costs.

3 But now that we are required to pay \$.80 out
4 of every dollar in claims costs, we can't do that.
5 We are forced to rebate if we fall below the \$.80
6 per dollar.

7 MR. NOLD: I see. Okay.

8 MS. HORN: Question for Aetna.

9 Could you clarify your statement regarding
10 concern over rate review process or standards and
11 the ability to exit the market?

12 MS. BUTKUS: Sure.

13 With respect to child-only policies, we want
14 to make sure that we're able to garner
15 appropriate, actuarially appropriate premium
16 increases when we need to on this particular block
17 of business.

18 Can you read the question one more time? I
19 want to make sure I answered it.

20 MS. HORN: Okay. The rest of the question
21 is, concern with your ability to exit the market.

22 MS. BUTKUS: Correct. And in given
23 particular states, if the process is -- I am just

24 --

25 MS. HORN: Does this apply to Kentucky?

1 MS. BUTKUS: No. It does not apply to
2 Kentucky.

3 MS. HORN: Okay.

4 MS. BUTKUS: If the process isn't straight
5 actuarially driven, then it may be that an insurer
6 would have to hold down rates for this particular
7 block. And we don't believe -- we believe, in
8 those circumstances, that a carrier should be able
9 to get out. Because it wouldn't make business
10 sense to provide the product.

11 MS. HORN: Right. You wouldn't be able to
12 sell your product for a high enough price to make
13 it viable.

14 MS. BUTKUS: Yes.

15 MS. HORN: I think I understand. Okay.
16 That's all of the questions that we have submitted
17 to us.

18 Commissioner Clark?

19 MS. CLARK: We will close today. And, again,
20 I want to express my appreciation for your
21 attendance, all of the interested parties and the
22 other stakeholders.

23 And I feel better after our discussion today
24 in that I think that all of you all have indicated
25 that, you know, some commonalties here. And that

1 you have indicated a willingness to look at some
2 possible solutions.

3 So I am going to ask the insurers to go back
4 with what I am about to present and to consider
5 this with your company. And along with any
6 comments, how this could be a workable option for
7 your insurance company. And to please provide
8 those comments to the department by close of
9 business next Wednesday.

10 Let's consider the possibility of, in lieu of
11 a traditional 30-day open enrollment period, that
12 there would be an establishment of a uniform
13 waiting period for the coverage. For example, if
14 a policy is approved, application is approved, if
15 there was a waiting period of let's say 60 days
16 before coverage began. Okay. And if that would
17 be a possible option that might be of interest to
18 you.

19 I think that would help address that concept
20 about having healthy children enrolled throughout
21 the year. It might address that possibility that
22 people, on their way to the hospital, you know,
23 with a sick child trying to get coverage.

24 So, you know, I want you to go back. If you
25 have some caveats, you know, that, well, this

1 would work, but we might need to consider this or
2 whatever, I would like those caveats as well.

3 So is everybody clear on what we are talking
4 about? Okay.

5 So in lieu of that open enrollment period
6 that you will be able to take applications, you
7 will be able to accept those. And after they are
8 approved, that you could put a 60 day waiting
9 period on it before the coverage would be actually
10 in effect.

11 So does anybody else have any comments or
12 questions that they would like to bring forth
13 today?

14 Again, we appreciate everyone coming. And
15 those of you who are out of state, we welcome you
16 to stay and enjoy Keeneland while it is still
17 running.

18 I always try to push for our economic
19 development sister cabinet here. So, again, thank
20 you for being here today. We appreciate it.

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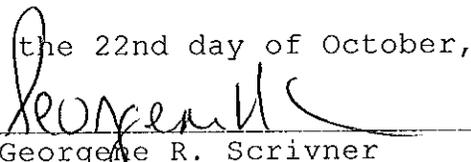
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CERTIFICATE

STATE OF KENTUCKY
COUNTY OF FRANKLIN

I, Georgene R. Scrivner, a notary public in and for the state and county aforesaid, do hereby certify that the above and foregoing is a true, correct and complete transcript of the DEPARTMENT OF INSURANCE, FACT-FINDING HEARING RELATED TO CHILD-ONLY COVERAGE, taken at the time and place and for the purposes set out in the caption hereof; that said testimony was taken down by me in stenotype and afterwards transcribed by me; and that no request was made by counsel that the transcript be submitted for reading and signature.

Given under my hand as notary public aforesaid, this the 22nd day of October, 2010.



Georgene R. Scrivner
Notary Public
State of Kentucky at Large
CCR#20042109

My Commission Expires: 7/15/2011

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U.S. Department of Health & Human Services

Questions and Answers on Enrollment of Children Under 19 Under the New Policy That Prohibits Pre-Existing Condition Exclusions

Updated: September 24, 2010

On June 28, 2010, the Administration published the interim final regulations prohibiting new group health plans and health insurance issuers in both the group and individual markets from imposing pre-existing condition exclusions on children under 19 for the first plan year (in the individual market, policy year) beginning on or after September 23, 2010. These regulations apply to grandfathered group health plans and group health insurance coverage but do not apply to grandfathered individual health insurance coverage that was in existence on March 23, 2010.

Accordingly, for non-grandfathered individual health insurance policies, children under 19 cannot be denied coverage because of a pre-existing condition for policy years beginning on or after September 23, 2010. These questions and answers will assist issuers with implementation of this requirement.

Question #1: Will children in child-only individual market health plans today be affected by the new access to these plans for children with pre-existing conditions?

A: Child-only insurance plans that existed on or prior to March 23, 2010, and that do not significantly change their benefits, cost sharing, and other features, will be "grandfathered" or exempt from these regulations. As such, children enrolled in grandfathered child-only plans today are unlikely to be affected by the new policies.

Question #2: Do these interim final rules require issuers in the individual health insurance market to offer children under 19 non-grandfathered family and individual coverage at all times during the year?

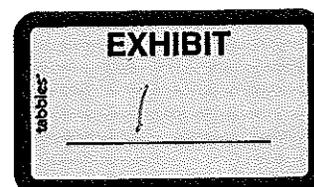
A: No. To address concerns over adverse selection, issuers in the individual market may restrict enrollment of children under 19, whether in family or individual coverage, to specific open enrollment periods if allowed under State law. This is not precluded by the new regulations.

For example, an insurance company could set the start of its policy year for January 1 and allow an annual open enrollment period from December 1 to December 31 each year. A different company could allow quarterly open enrollment periods. Both situations assume that there are no State laws that set the timing and duration of open enrollment periods.

Question #3: How often must an issuer in the individual market provide an open enrollment period for children under 19?

A: Unless State laws provide such guidance, issuers in the individual market may determine the number and length of open enrollment periods for children under 19 (as well as those for families and adults). The Administration, in partnership with States, will monitor the implementation of the pre-existing condition exclusion policy for children and issue further guidance on open enrollment periods if it appears that their use is limiting the access intended under the law.

Question #4: How do these rules affect existing enrollment requirements in States that already require guaranteed issue of coverage for children under 19 in the individual market?



policies would require a change in the existing regulations. The Administration would consider making such a change if it would result in issuers continuing to sell child-only plans.

[Letter to America's Health Insurance Plans](#)

[Letter to Blue Cross Blue Shield Association](#)

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THE SECRETARY OF HEALTH AND HUMAN SERVICES
WASHINGTON, D.C. 20201

October 13, 2010

Jane L. Cline
President and West Virginia Insurance Commissioner
National Association of Insurance Commissioners
1124 Smith Street
Charleston, West Virginia 25301

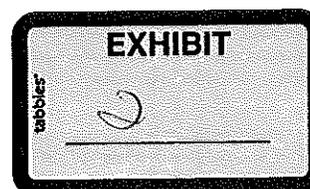
Dear Jane:

I want to thank the NAIC and its members for the productive September 22 meeting with President Obama and me on the implementation of the Affordable Care Act. It was fitting that our meeting was held so close to the six-month anniversary of the passage of the Affordable Care Act and the effective date for many of its important consumer protections. I have been gratified by our collaborative efforts and look forward to our continuing partnership as we work to make the provisions of the Affordable Care Act a reality for all Americans.

One issue we discussed at the meeting, that I know is important to both the states and to our Administration, is ensuring there are health coverage options for all children under the age of 19, regardless of their health status. One goal of the Affordable Care Act is prevent insurers from denying coverage to those who need it most – starting with children with pre-existing health conditions. Without access to insurance, many sick children will not get the care they need to lead healthy lives. The inability to obtain affordable coverage can also create significant financial challenges for the parents of these children.

Unfortunately, as we discussed, some insurers have decided to stop writing new business in the “child-only” insurance market – reneging on a previous commitment made in a March letter to “make pre-existing condition exclusions a thing of the past.” Although this is a small market and children currently insured by such policies will not be affected, the decision of some health insurance companies to stop selling new policies for children is extremely disappointing. Nothing in the Affordable Care Act, or any other existing federal law, allows us to require insurance companies to offer a particular type of policy at this time.

We have been trying to work with the insurance industry to resolve this situation. Some insurers have said they would sell new child-only policies if they could accept year-round those applicants who are healthy, while restricting access for children with pre-existing conditions to a time-limited open enrollment period. We have carefully considered these insurers’ legal and policy arguments, and have concluded that the approach they advocate is legally infirm, and inconsistent with the language and intent of the Affordable Care Act. Nor would it be lawful for a state to allow denials of coverage for children based on pre-existing conditions outside of an open enrollment period. We will continue to reach



out to insurers in our effort to encourage them to sell new “child-only” policies between now and 2014 – when the new health insurance exchanges will begin to offer affordable options to children and families, banning all discrimination against all Americans based on health status.

While we recognize industry concerns about adverse selection, we believe that there are options other than abandoning families who seek this coverage, as evidenced in States with similar laws already in place. In response to questions we have received, we have clarified that a range of practices related to “child-only” policies are not prohibited by the Affordable Care Act, such as allowing:

- Issuers in the individual market to determine the number and length of open enrollment periods for children under 19 (as well as those for families and adults), consistent with state law;
- Rates to be adjusted for health status as permitted by state law (note: the Affordable Care Act prohibits health status rating for all new insurance plans starting in 2014);
- The imposition of a surcharge for dropping coverage and subsequently reapplying for it if permitted by state law;
- The implementation of rules, consistent with state law, to help prevent employers from encouraging workers to enroll children in child-only policies instead of employer-sponsored insurance; and
- The sale of “child-only” policies that are self-sustaining and separate from closed “child-only” books of business if permitted by state law.

Enclosed with this letter are additional answers to frequently asked questions that address more recent inquiries.

In addition to these efforts by HHS, many states have in place existing laws to prevent discrimination against children and others with pre-existing conditions. For example, in Maine, Massachusetts, New Jersey, New York, and Vermont, all individual market insurers are required to “guarantee issue” all their policies – meaning that all children must be offered health insurance, irrespective of their health status. In addition, New Hampshire requires individual market carriers to guarantee issue all their policies to applicants under 19 years old. Parents of children with pre-existing conditions in these states therefore have a right to purchase child-only policies throughout the year. And in Michigan and Pennsylvania, so-called “insurers of last resort” are required to offer coverage on a guaranteed issue basis either periodically or continuously throughout the year to qualified applicants, including children under age 19.

The threat of insurers’ no longer selling child-only policies has prompted additional state action as well. Recently, Governor Schwarzenegger signed legislation that bans insurers

in California from offering policies in the individual market for five years if they fail to offer child-only coverage. A number of states, including California, Colorado, Ohio, Oregon, and Washington, have established uniform open enrollment periods, and others, such as Minnesota, have been considering doing so. This creates a level playing field by preventing families from signing up for coverage for children only when their costs are high, and it ensures that no insurer will receive a disproportionate share of children with pre-existing conditions, since all insurers must accept such children during the same period.

States have also looked to existing programs for options for health insurance for children. Some states offer an unsubsidized buy-in to the Children's Health Insurance Program (CHIP). Roughly a dozen states now allow middle-income families to purchase child-only coverage at a full but fair premium. For example, Oregon both has required a consistent annual open enrollment period through an emergency regulation and is marketing its CHIP buy-in program to ensure that families have private and public options for insuring their children. No federal approval is required for this type of buy-in, and the Centers for Medicare and Medicaid Services stands ready to work with states interested in adopting this option.

The new Pre-Existing Condition Insurance Plan (PCIP) program created by the Affordable Care Act also offers options for families to access insurance for their children with pre-existing conditions. The PCIP program is available for eligible children with pre-existing conditions who have been uninsured for at least six months. The PCIP program includes coverage of pediatric benefits, prescription drugs, and inpatient, outpatient, and mental health services. Coverage is provided at standard premium rates charged in the commercial individual market, with no pre-existing condition exclusions. PCIPs normally require an applicant to produce a denial letter from an insurer to be eligible for PCIP coverage. However, uninsured children with pre-existing conditions can qualify if they have a letter from their doctor or are charged a high rate, depending on the state program's rules. The Administration is working to ensure that PCIPs in all states offer coverage for children at a premium based on the standard rate for children.

Further, prior to the enactment of the Affordable Care Act, 34 states established high-risk pools for all residents with pre-existing conditions whom private insurers declined to insure. These pools are an additional option in those states for children with pre-existing conditions, and some states, including Mississippi, are planning to open their pools to all uninsured children. Finally, every state has coverage available to children without regard to pre-existing conditions through their Medicaid and CHIP programs; in most states, these programs are available to families with incomes below \$88,000 (twice the poverty level).

Ms. Jane L. Cline
October 13, 2010
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I encourage all states to take whatever actions they can, whether issuing bulletins under existing law to establish uniform open enrollment periods or seeking appropriate legislation to preserve options for children to obtain coverage regardless of their health status.

I want to underscore my personal appreciation for the outstanding work of the NAIC and all state officials as we work together to implement the Affordable Care Act. I look forward to continuing to work in partnership with the NAIC and with state insurance regulators to implement the Affordable Care Act, and to maintain and strengthen state insurance regulation and the improved access and consumer protection that it yields.

Sincerely,



Kathleen Sebelius

Enclosure