



Commonwealth of Kentucky
Public Protection Cabinet
Department of Insurance

Matthew G. Bevin, Governor

K. Gail Russell, Secretary
Nancy Atkins, Commissioner

**Insurance Innovation Application:
Electronic Submission Now Available**

The Kentucky Department of Insurance (“Department”) began accepting insurance innovation applications on June 27, 2019.

Since the enactment of HB 386, the Department has developed an online application system to simplify and expedite the application and review process. Using the Department’s eServices portal, applicants can complete the entire process, including payment, electronically.

Applicants utilizing eServices for other Department activities may continue to use their existing account, but others will need to complete the one-step process to create an account. Once active, an applicant can login into their account and enter the required information for an innovation application. The new process features the ability to submit additional documentation, confirmed receipt of documents and payments, tracking of prior documents and inquiries, and automatic status updates when the review process has changed.

Applicants may continue to submit innovation applications by mail or hand delivery, but the Department encourages the use of the online system due to its improved functionality.

Interested applicants may create an eServices account and access the online application process here: <https://insurance.ky.gov/eservices/default.aspx>.

For more information on the innovation application process, please refer to the Department’s dedicated innovation webpage at: http://insurance.ky.gov/ppc/Division.aspx?div_id=25